



Graphic Design Portfolio

Thaddaeus Dachille, D.Ed.

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EXPECTATIONS!

ONE OF THE BEST REASONS
TO BUY LIFE INSURANCE

ASSURE
america

<http://www.assureamerica.com/>

The billboard features a blue background with a white megaphone on the left. The word 'EXPECTATIONS!' is written in large, bold, black letters, appearing to be blown out of the megaphone. Below this, the text 'ONE OF THE BEST REASONS TO BUY LIFE INSURANCE' is written in white, all-caps, sans-serif font. At the bottom left is the Assure America logo, and at the bottom right is a yellow box containing the website URL 'http://www.assureamerica.com/' with a white mouse cursor icon pointing at it.

This billboard advertisement was created for AF & A Brandtelligence (formerly located in Pittsburgh, PA) for their client Assure America.

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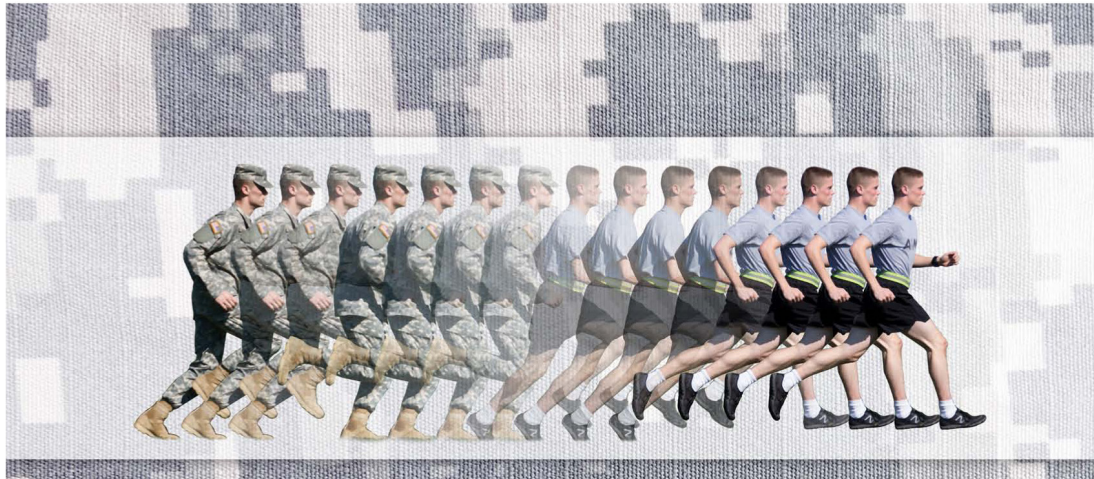
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This magazine spread and the photographs for the story were some of my proudest work as the creative director of Towne Media LLC.

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SCAN THIS Q-R CODE OR GO TO THIS WEBSITE TO PRE-REGISTER:
<http://beta.active.com/indiana-pa/running/running-event-warrior-5k-2013>

\$15 Preregistration \$20 Day Of	Homecoming Weekend October 4th, 2013 2:30 p.m.	Location: Pierce Hall It is a chip-run through GingerBread Man Running Co.
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IUP
IUP ARMY ROTC
PIERCE HALL
1140 MAPLE STREET
INDIANA, PA 15705

DEPARTMENT OF COMMUNICATIONS MEDIA
STUFFER HALL, ROOM 121
1175 MAPLE STREET

RHO TAU CHI




This poster was created for the Indiana University of Pennsylvania (IUP) Reserve Officers' Training Corps (ROTC).

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IUPUI ARMY ROTC



PROGRAM AND SCHOLARSHIP INFORMATION

LEADERSHIP

Leadership Classes and Labs/ Active duty officers and NCOs teach classes ranging from time management to decision-making, organizational leadership, tactics, and ethics. Labs consist of land navigation, marksmanship, first aid, water survival and other critical skills. Freshmen and Sophomore classes are 2 credits and meet 1 hour per week and come with no military obligation. Junior and Senior courses are 3 credits.




SCHOLARSHIP

2, 3, and 4 year Full Tuition Scholarships, Book Allowance, and Monthly Stipend. Special Scholarships for students majoring in Science, Technology, Engineering, or Mathematics Nurse Scholarships.

*CONTACT: MAJOR JUSTIN MULLINS
SCHOLARSHIP AND ENROLLMENT OFFICER
724-357-7682 OR 724-388-5129
ARMY-ROTC@IUPUI.EDU*

FIELD TRAINING EXERCISE (FTX)

One weekend a semester we conduct an FTX where you will learn to repel, complete an obstacle course, get familiar with Army weapons, and participate in adventure training.



PHYSICAL TRAINING

We take great pride in physical fitness, working closely with you to reach your potential; providing education in fitness and health. We conduct physical training as a unit three days a week which builds a competitive spirit and camaraderie.

The brochure example was also produced for the Indiana University of Pennsylvania (IUP) Reserve Officers' Training Corps (ROTC). The department appreciated the design and layout so much that the onsite recruiting sergeant also had me build one for the Saint Francis University ROTC program.

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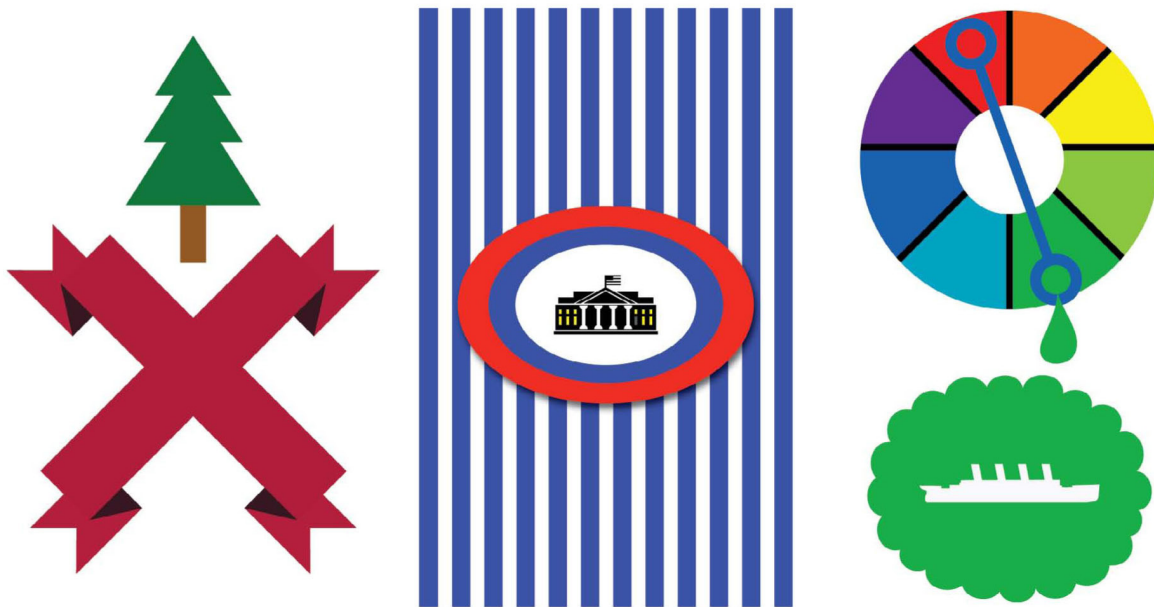
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This page layout is from an instructional manual that I produced on how to paint. The material is outlined in a step-by-step format. The manual lists and describes the tools needed to make a painting, the design elements and principles of an aesthetically pleasing work, how to build and stretch a canvas, how to apply paint to the surface of the canvas, and some of the shape modeling techniques that I use when painting.

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This vector graphics example was created for a short book I designed titled, "The Common Puzzle".

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This self-promotional example was produced for my first gallery show in Pittsburgh, PA, in 2009.

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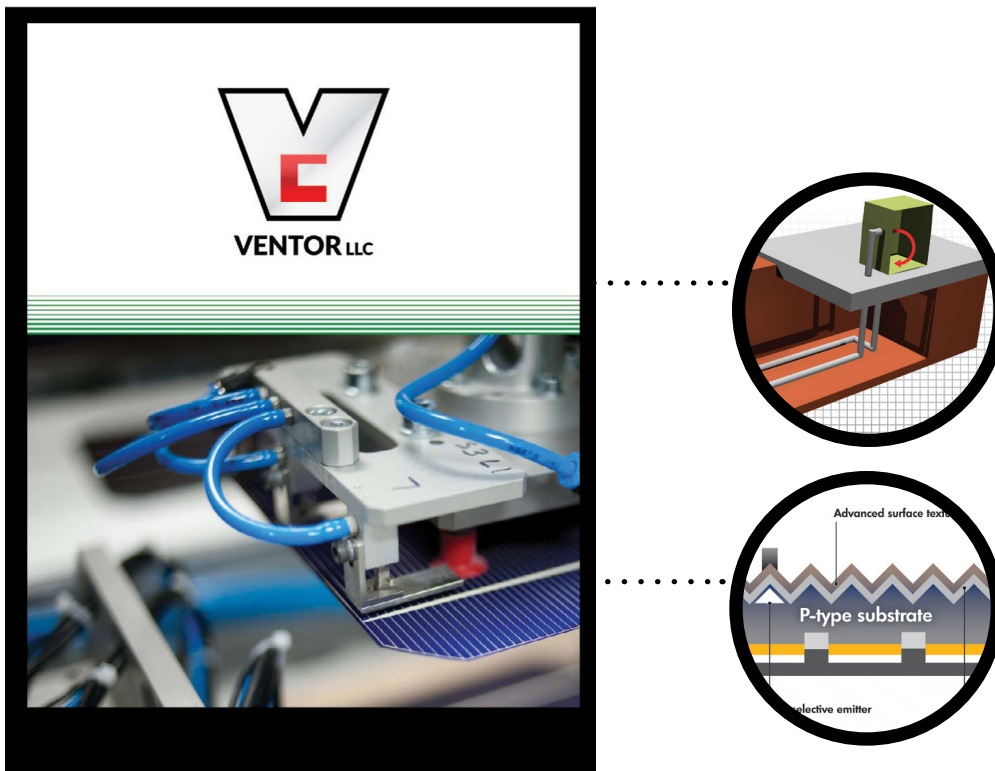
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This poster, made for a gallery show in Indiana, PA, was produced collaboratively with some of my students at IUP. The show included live music and an animation produced by the club.

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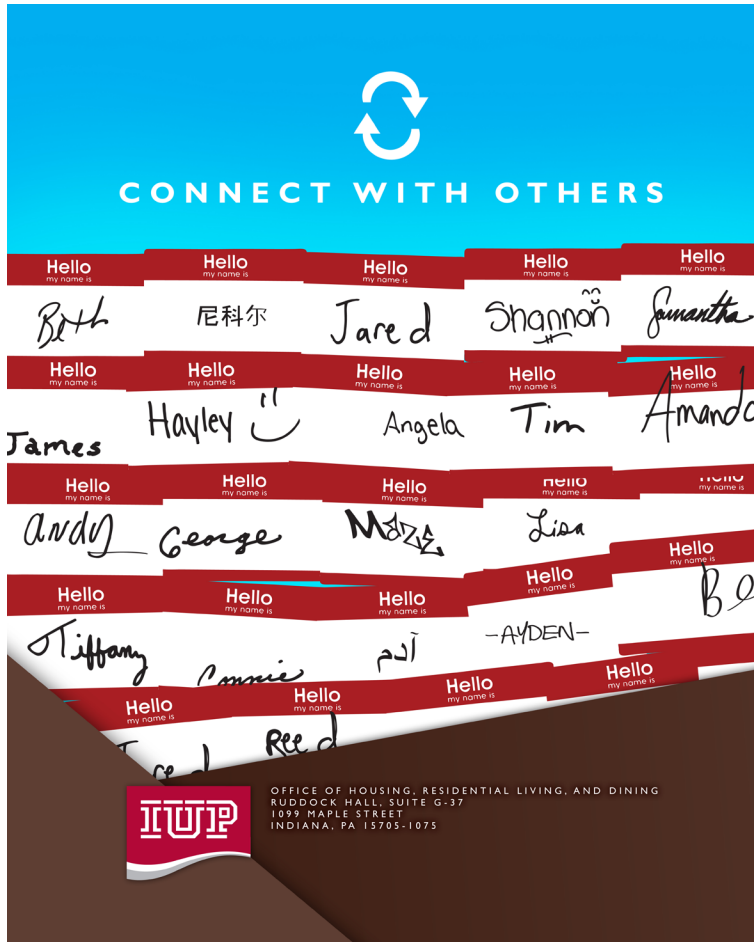


This media kit was produced for a client who installs alternative energy in areas such as solar and wind power. Here is a link to the document: <https://www.dropbox.com/s/7ahqd61kizr8sm/ventor-with-printers-info.pdf?dl=0>

The small detail images to the right are interior illustrations in the media kit that I made using Blender and Adobe Illustrator.

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This advertisement was created for the Indiana University of Pennsylvania (IUP) Housing, Residential Living, and Dining Department.

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This painting on board is titled, "Nikki's Monster" It is 4 x 3 ft. The colors in this image are some of my favorites in painting and the composition is representative of most of my cartoon-based imagery where I explore making textures on the surface with the paint.

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This stylized depiction of an Italian grandmother was made with oil paint on a scrap of cardboard (8.5 x 11 in.). I love to try and capture human emotion with an illustrative allure.

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This untitled mixed-media painting, which is 4 x 4 ft., was created on repurposed plywood. The bird feet, made from Sculpey Clay, are attached with hooks.

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This is an award-winning painting (4 x 5 ft.) I produced while studying studio art as an undergraduate student. This image is made with oil on canvas and it utilized mixed-media elements such as newsprint on the surface.

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Here is a greyscale illustration produced for an unpublished children's book.
This painting was created using oil on board (12 x 12 in.)